

## **Constitution of “Insert Media”**

### **1. Article One – Name and Purpose**

- 1.1. The official name of the recognized student group is “Insert Media”
- 1.2. The purpose, objectives, mission and/or mandate of the organization is to empower students to create, collaborate, and innovate through project-driven media initiatives. By breaking traditional frameworks, the group fosters creativity, flexibility, and hands-on experience, enabling members to explore diverse roles and bring unique ideas to life.

### **2. Article Two – Membership and Membership Fee**

- 2.1. The group shall maintain a list of group members.
- 2.2. Voting membership is open to all registered students of the University of Toronto.
- 2.3. Voting membership is open only to registered students of the University of Toronto.
- 2.4. Non-voting membership is open to University of Toronto staff, faculty, alumni, and to persons from outside the University. Unless otherwise stated, non-voting members do not hold any rights awarded to voting members.
- 2.5. The membership fee will be \$0 per year.

### **3. Article Three – Rights of Members**

- 3.1. All members may apply for a full refund of their membership fee within one (1) month of becoming a member.
- 3.2. All voting members have a right to attend all general meetings of members.
- 3.3. All voting members have a right to cast votes at all general meetings of members.
- 3.4. All voting members have a right to stand for election unless otherwise stated in this document.
- 3.5. All voting members have a right to cast votes in all group elections and referenda.
- 3.6. All voting members have a right to propose and vote on amendments to this constitution.
- 3.7. The rights prescribed in Article Three are not awarded to non-voting members as described in Article Two.

### **4. Article Four - Executive Committee**

- 4.1. The term for all positions on the Executive Committee shall be from May 1st to April 30th.
- 4.2. The Executive Committee shall be comprised of four (4) voting members.
- 4.3. All voting members of the Executive Committee must be currently registered students of the University of Toronto.
- 4.4. Non-voting members may hold only non-voting positions on the Executive Committee.
- 4.5. The maximum amount of non-voting positions on the Executive Committee shall be one (1) position or ten per cent (10%) of the positions on the Executive Committee, whichever is greatest.
- 4.6. Persons holding non-voting positions on the Executive Committee cannot serve as an officer, financial authority, signing authority, primary contact, or secondary contact.

- 4.7. No person may serve as a financial authority or signing authority for the group if they are currently serving as a financial authority or signing authority for another recognized student group at the University of Toronto.
- 4.8. The Executive may appoint Directors or Coordinators for various committees who do not hold executive decision-making authority and are not eligible to cast votes at meetings of the Executive Committee.

## **5. Article Five - Executive Committee Composition and Duties**

### **5.1. The President shall:**

- 5.1.1. Be eligible to cast votes at meetings of the Executive Committee,
- 5.1.2. Oversee the operations, management, and success of the group,
- 5.1.3. Serve as spokesperson for the group,
- 5.1.4. Hold signing and financial authority along with the Treasurer,
- 5.1.5. Preside over meetings of the Executive Committee and/or members,
- 5.1.6. Ensure a transition of office from one year to the next.

### **5.2. The Vice President of Talent & Internal Affairs shall:**

- 5.2.1. Be eligible to cast votes at meetings of the Executive Committee,
- 5.2.2. Oversee talent management, member engagement, and professional development,
- 5.2.3. Manage internal operations, ensuring efficient communication and workflow,
- 5.2.4. Assist in resolving conflicts and fostering a positive organizational culture,
- 5.2.5. Support recruitment and onboarding efforts.

### **5.3. The Vice President of Communications & External Relations shall:**

- 5.3.1. Be eligible to cast votes at meetings of the Executive Committee,
- 5.3.2. Serve as the primary liaison between the organization and external partners,
- 5.3.3. Manage public relations, official statements, and external-facing communications,
- 5.3.4. Oversee sponsorship and partnership initiatives,
- 5.3.5. Ensure the club's activities align with university policies and external regulations.

### **5.4. The Vice President of Marketing & Outreach shall:**

- 5.4.1. Be eligible to cast votes at meetings of the Executive Committee,
- 5.4.2. Develop and execute marketing strategies to promote the organization,
- 5.4.3. Manage social media, branding, and promotional content,
- 5.4.4. Oversee recruitment campaigns and public engagement initiatives,
- 5.4.5. Collaborate with other departments to align marketing efforts with club objectives.

### **5.5. The Director of Policy & Governance shall:**

- 5.5.1. Be eligible to cast votes at meetings of the Executive Committee,
- 5.5.2. Ensure the organization adheres to all university policies and legal requirements,
- 5.5.3. Draft and review internal policies, procedures, and governing documents,
- 5.5.4. Advise the Executive Committee on governance and ethical considerations,
- 5.5.5. Maintain official records of decisions and constitutional amendments.

### **5.6. The Treasurer & Director of Finance shall:**

- 5.6.1. Be eligible to cast votes at meetings of the Executive Committee,
- 5.6.2. Manage the organization's financial records, including income and expenditures,
- 5.6.3. Develop and maintain the annual budget in collaboration with the Executive Committee,

- 5.6.4. Provide financial reports and advise on funding strategies,
- 5.6.5. Hold signing and financial authority along with the President.
- 5.7. The Director of Project & Technical Management shall:**
  - 5.7.1. Be eligible to cast votes at meetings of the Executive Committee,
  - 5.7.2. Oversee technical initiatives, event logistics, and project execution,
  - 5.7.3. Ensure smooth coordination and efficiency in club operations,
  - 5.7.4. Support technology-based efforts, including digital tools and infrastructure,
  - 5.7.5. Assist in planning and executing large-scale projects and events.
- 5.8. The Director of Event Planning & External Communications shall:**
  - 5.8.1. Be eligible to cast votes at meetings of the Executive Committee,
  - 5.8.2. Plan and coordinate events, ensuring smooth execution and logistics,
  - 5.8.3. Serve as a key contact for external stakeholders regarding events and collaborations,
  - 5.8.4. Promote events through external channels and community outreach,
  - 5.8.5. Work closely with other departments to align event goals with organizational objectives.
- 5.9. The Assistant Marketing & Outreach Coordinator shall:**
  - 5.9.1. Be eligible to cast votes at meetings of the Executive Committee,
  - 5.9.2. Support the Vice President of Marketing & Outreach in campaign execution,
  - 5.9.3. Assist in social media management, content creation, and event promotion,
  - 5.9.4. Help with public engagement efforts and member recruitment,
  - 5.9.5. Follow the strategic direction set by the marketing team.

## **6. Article Six – Elections**

- 6.1. All voting positions on the Executive Committee shall be filled through an annual election.
- 6.2. All voting group members shall be eligible to seek nomination to and cast a ballot for each voting position.
- 6.3. All non-voting group members shall be eligible to seek nomination only for non-voting positions on the Executive Committee.
- 6.4. Non-voting group members shall not be eligible to cast a ballot for any elected position.
- 6.5. The nominee winning the plurality of votes cast in the election for each position shall be deemed the winner.
- 6.6. On the condition that multiple candidates are to be elected for a single position, the nominees winning the largest share of the votes cast shall be deemed the winners until all positions are filled.
- 6.7. The elections must be held in a nonbiased manner. No individual who is seeking election may participate in planning or administering the election.
- 6.8. For all unfilled positions, the remaining officers will share the duties and responsibilities until someone can be found to fulfill the positions(s) through a by-election and vote of simple majority (50% + 1)

## **7. Article Seven – Finances**

- 7.1. The Treasurer shall keep an active record of income and expenses.

- 7.2. The Treasurer shall present the group's updates on the group's financial position at annual general meetings.
- 7.3. The Executive Committee must approve all expenditures over \$100.00 through a majority vote at a meeting of the Executive Committee.
- 7.4. The group may not engage in activities that are essentially commercial in nature.
- 7.5. The group will not have as a major activity a function that makes it an on-campus chapter of a commercial organization.
- 7.6. The group will not provide services and goods at a profit when that profit is used for purposes other than those of the group.
- 7.7. The group will not pay salaries to any of its officers.

## **8. Article Eight – Meetings**

- 8.1. The Executive Committee shall meet monthly. The quorum for Executive Committee meetings shall be 50%+1 of the voting members of the Executive Committee.
- 8.2. The group shall hold general meetings at least twice per year to provide the general membership an opportunity to review the group's annual activity plan, financial health, and propose or vote on constitutional amendments.
- 8.3. The Executive Committee must announce the date of a general meeting to the general membership at least two (2) weeks prior to the date of the meeting.

## **9. Article Nine - Termination of Membership**

- 9.1. The Executive Committee may revoke the membership of any member of the club who commits an act negatively affecting the interests of the club and its members, including non-disclosure of a significant or continuing conflict of interest.
- 9.2. A vote to revoke membership must be held at a meeting of the Executive Committee.
- 9.3. A two-thirds majority of the Executive Committee is required to approve any motion to revoke membership.
- 9.4. Any member facing removal shall have the right to appeal the decision of the Executive Committee to the general membership.
- 9.5. In the case of an appeal, a simple majority vote at a meeting of the general membership shall be required to sustain the revocation of membership.
- 9.6. Following a termination of membership, the member will be removed from the club's membership and will lose any privileges associated with being a member of the club.
- 9.7. Executive Committee members are subject to the same termination of membership process as general members.

## **10. Article Ten – Amendments**

- 10.1. All constitutional amendments shall require a 2/3 majority vote to be passed at a general meeting.
- 10.2. All voting members may propose and vote on amendments to the constitution.
- 10.3. The Executive Committee shall submit the revised constitution to staff in the Division of Student Life at the University of Toronto within two (2) weeks.

- 10.4. Amendments to the constitution shall take effect only once the revised constitution has been approved by staff in the Division of Student Life at the University of Toronto.